**APA Style Quiz**

Quote: Consumer spending is expected to rise to nearly $1 trillion by 2020.

Authors: Grant Hatch, Pieter Becker and Michelle van Zyl

Date: 2011

Page #: 4

Title: The Dynamic African Consumer Market: Exploring Growth Opportunities in Sub-Saharan Africa

Source: <http://www.finnpartnership.fi/>

Publisher: Accenture

1) Make an in-text citation of the quote above using the *direct quote* format.

2) Make an in-text citation of the quote above using *paraphrase* format.

3) Make the reference page citation.

**APA Style Quiz: Teacher Answer Key**

1. “Consumer spending is expected to rise to nearly $1 trillion by 2020” (Hatch, Becker, & van Zyl, 2011, p. 4).

 --OR--

According to Hatch, Becker, & van Zyl, “Consumer spending is expected to rise to nearly $1 trillion by 2020” (2011, p. 4).

1. According to Hatch et al. (2011), consumer spending is projected to reach almost $1 trillion over the next five years.

3) Hatch, G., Becker, P., & van Zyl, M. (2011). *The dynamic African consumer market: exploring growth opportunities in sub-Saharan Africa.* Retrieved from <http://www.finnpartnership.fi/>